

Sustaining Continuous Improvement with Habit Science (Part 3)

Hosted by
KaiNexus



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Optimize Your Improvement Work.

KaiNexus is the solution for your Lean and Improvement work where teams can capture, implement, measure, and share in one system that does it all.

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Greg Jacobson, M.D.



- CEO and Co-Founder
- Washington Univ. (BS, Biology)
- Baylor College of Medicine
- Residency in Emergency Medicine at Vanderbilt University Medical Center

Morgan Wright



- Customer Marketing Manager
- Baylor University
- Degree in Marketing

Agenda

- + **Recap of Prior Webinars**
- + **Personas**
- + **Habit Loops by Persona**
- + **How Habit Loops Interconnect**
- + **How to Sustain Organizational Habits**

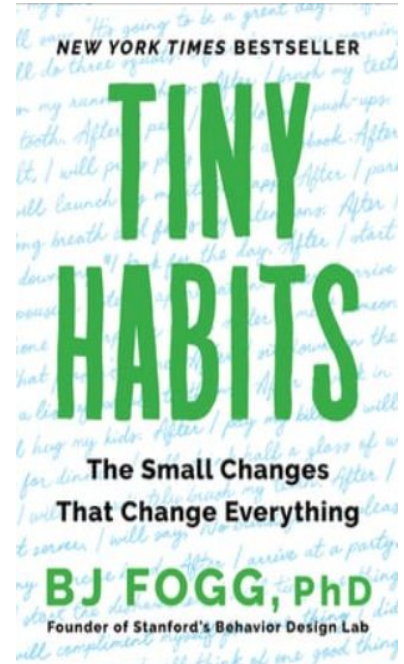
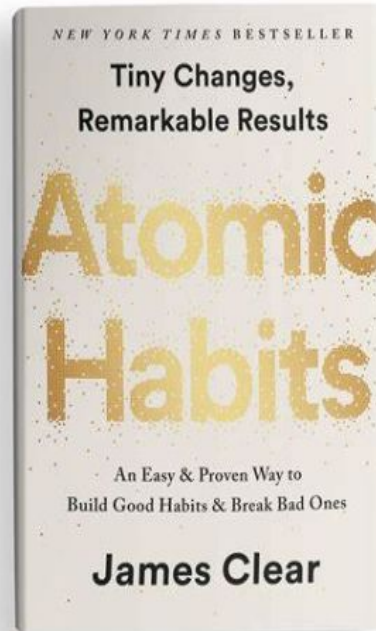
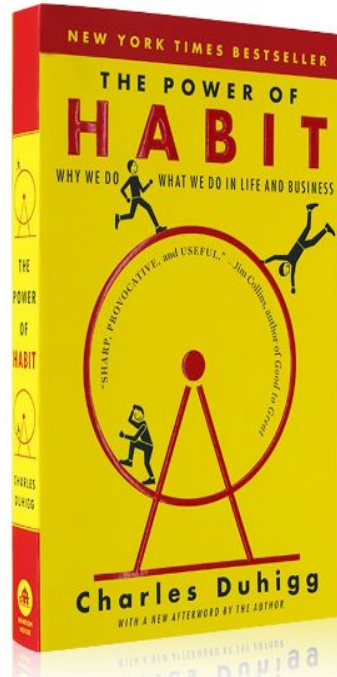
Recap from Habit Webinar Series

- Habit Science
- Behavior Model
- The Habit Loop
- Laws of Behavior Change
- Habit Concepts to Remember

Scan here to watch our first
two habits webinars!



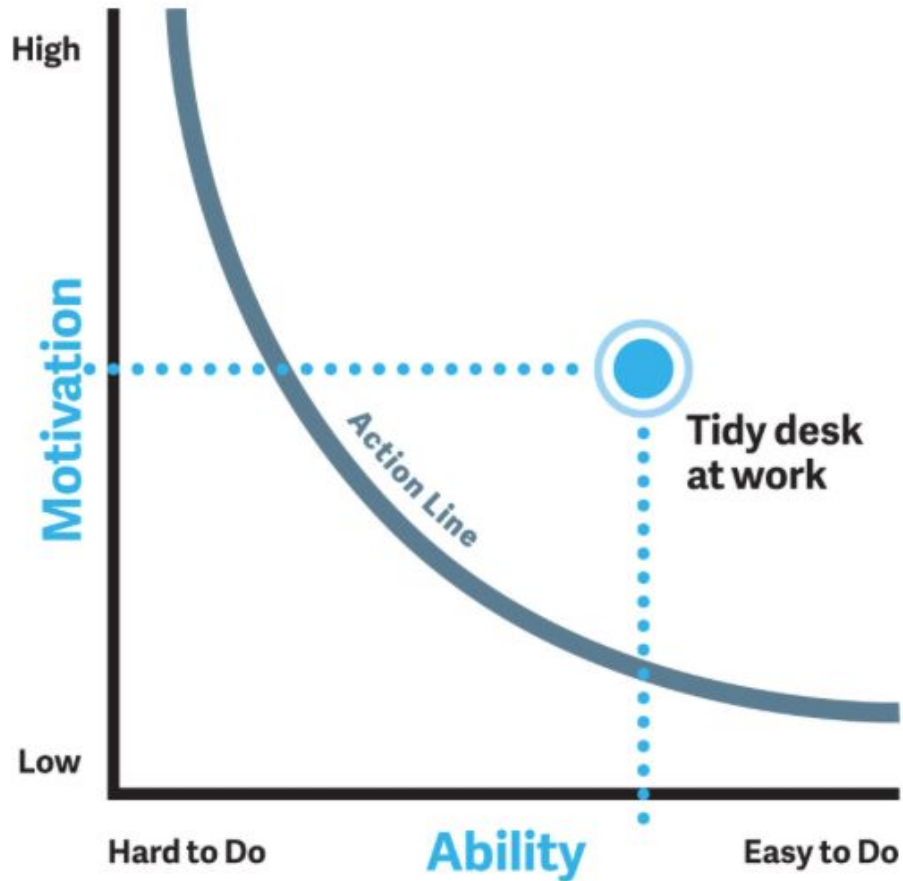
Must Reads



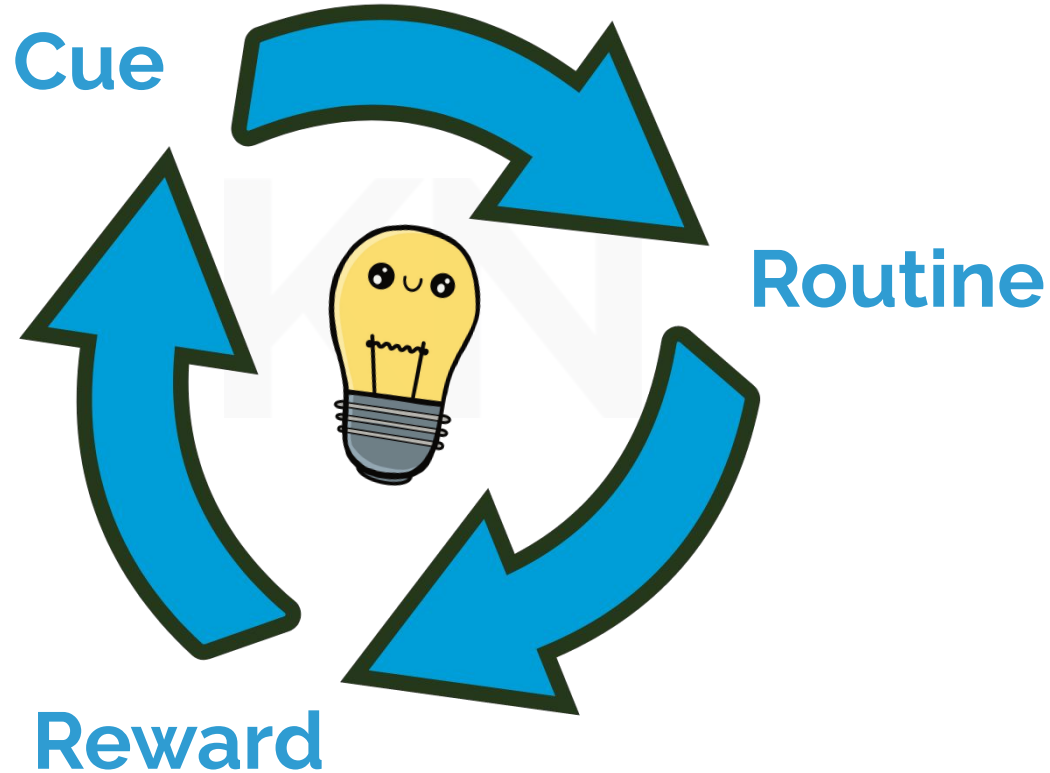
Habit Science



Fogg Behavior Model



The Habit Loop



Three Laws of Behavior Change

- ✓ Make it **Obvious & Attractive**
- ✓ Make it **Easy**
- ✓ Make it **Satisfying**

Concepts to Remember



Not Everyone's the Same



The Four CI Personas



Executive



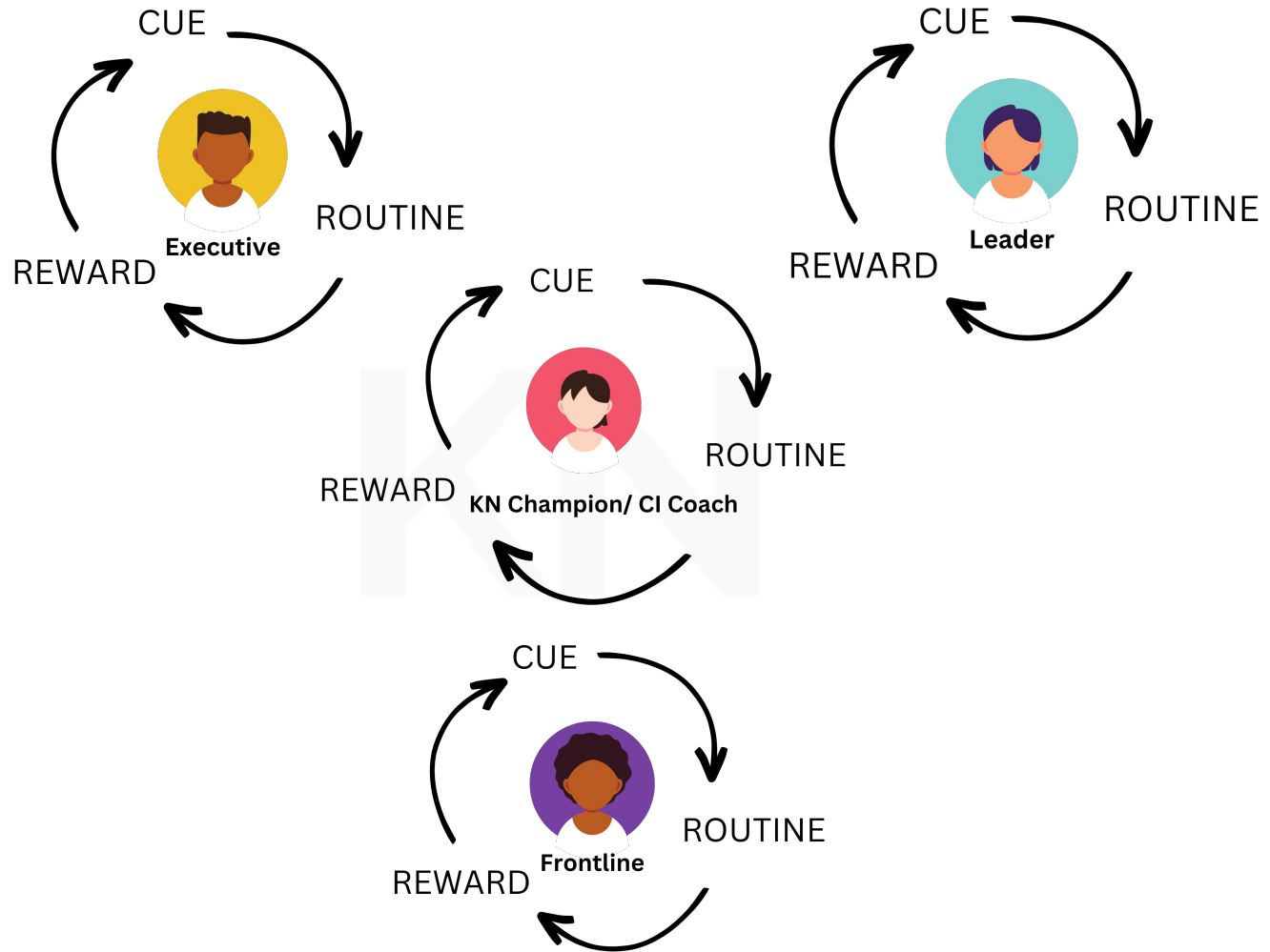
CI Coach



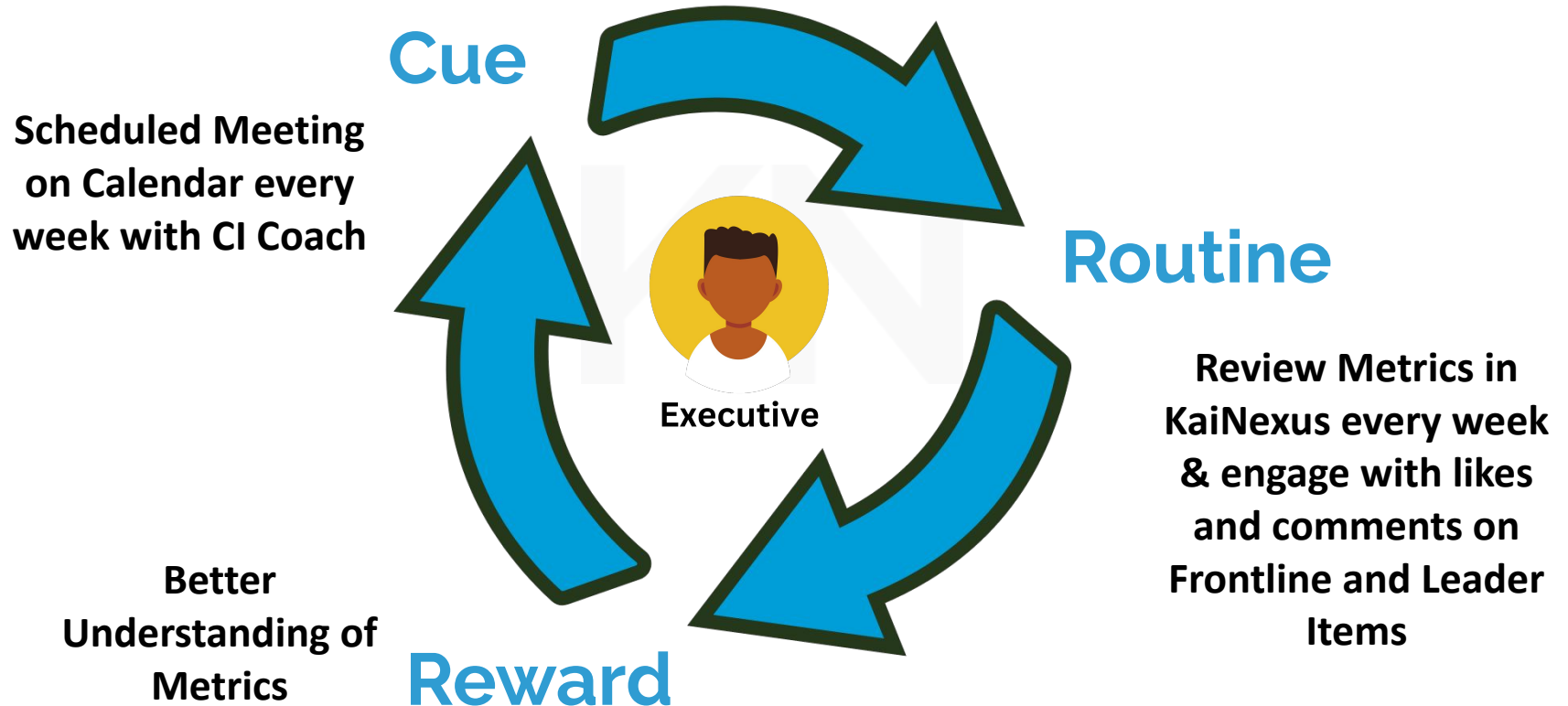
Leader

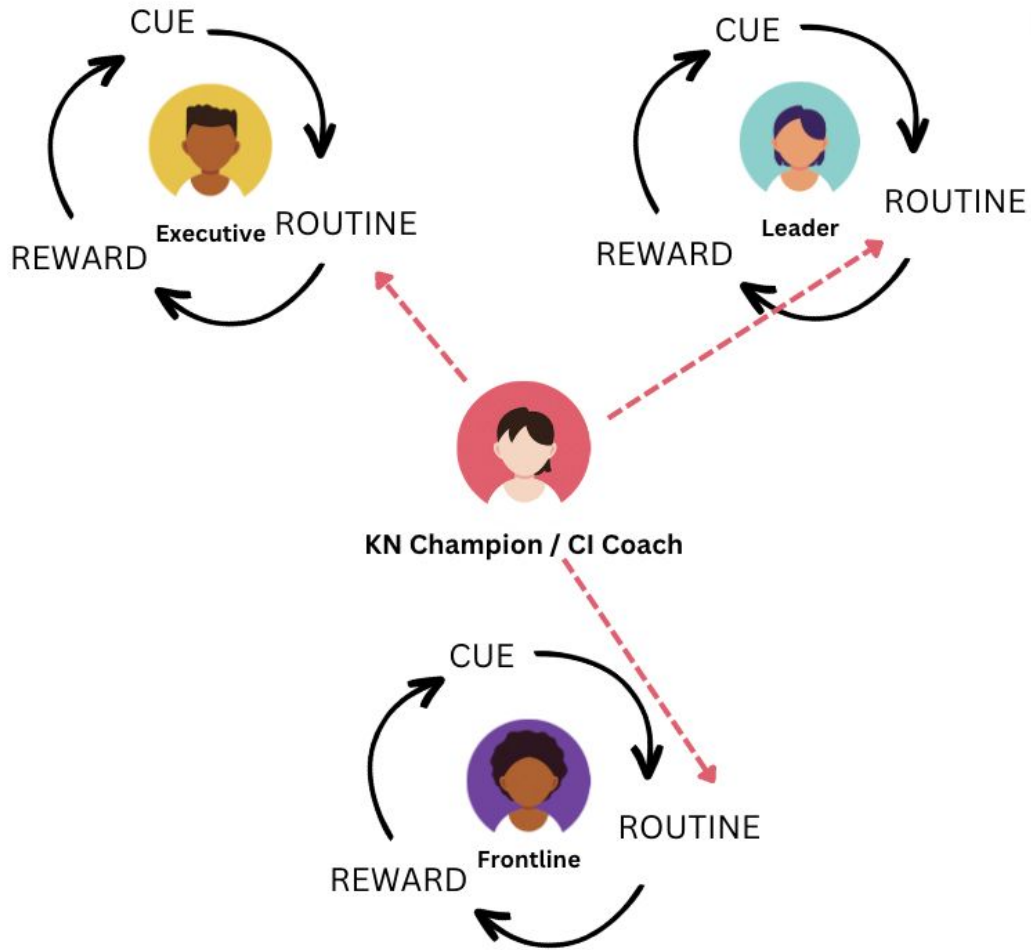


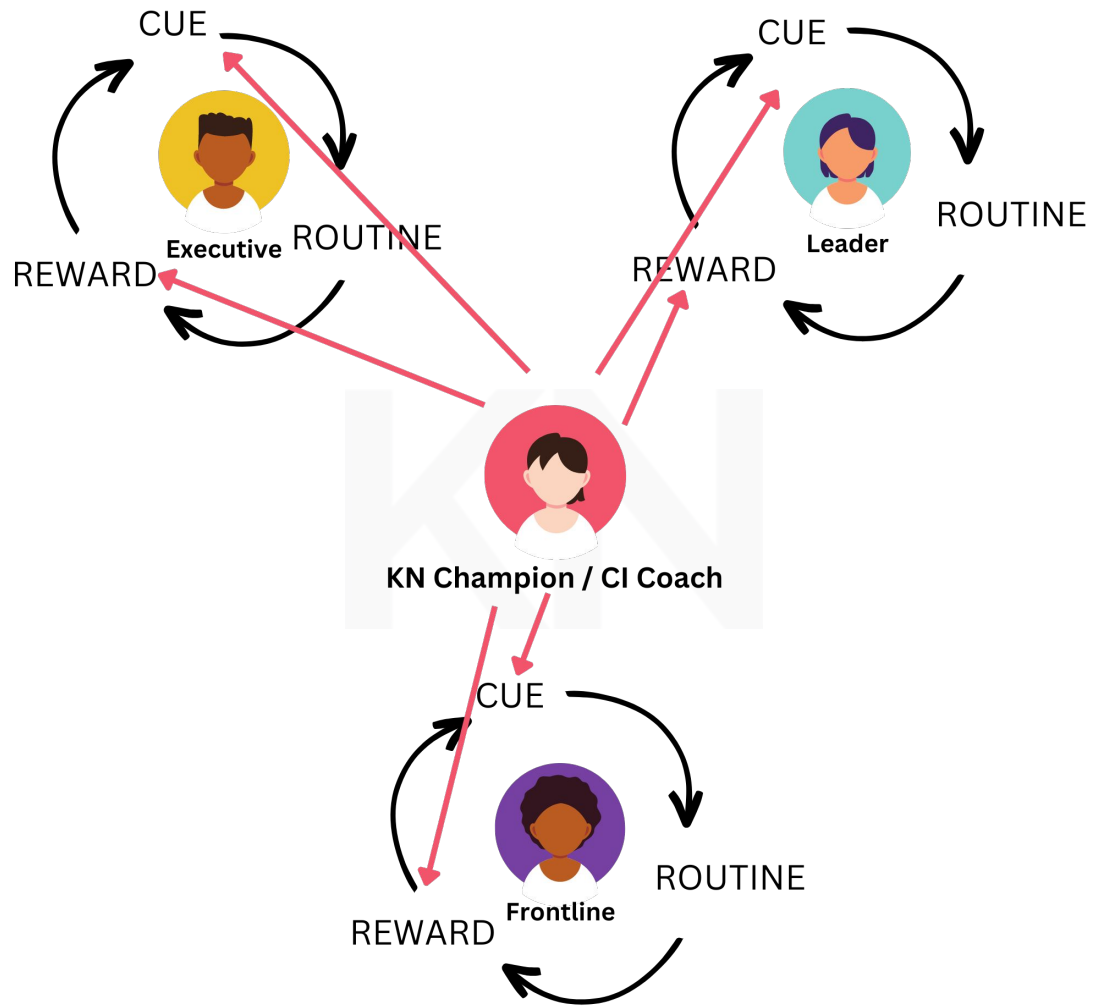
Frontline

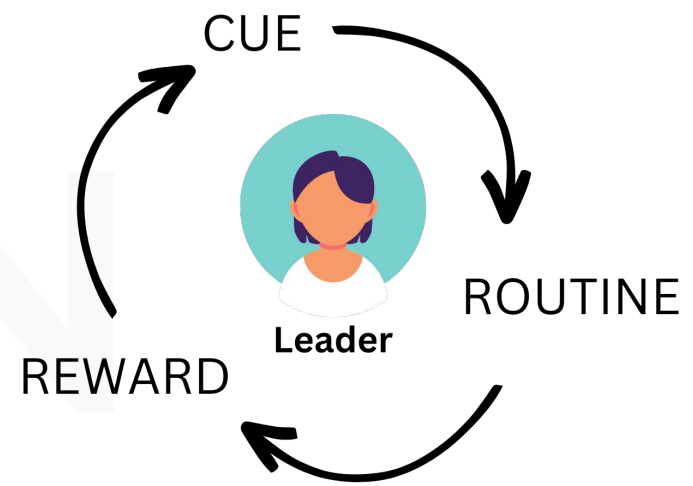
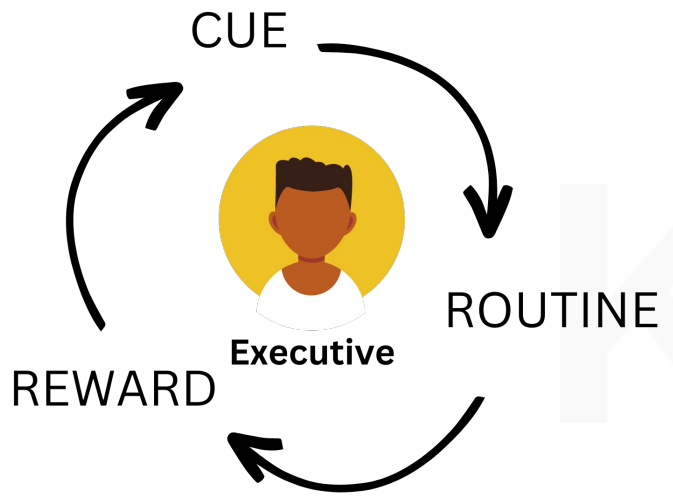


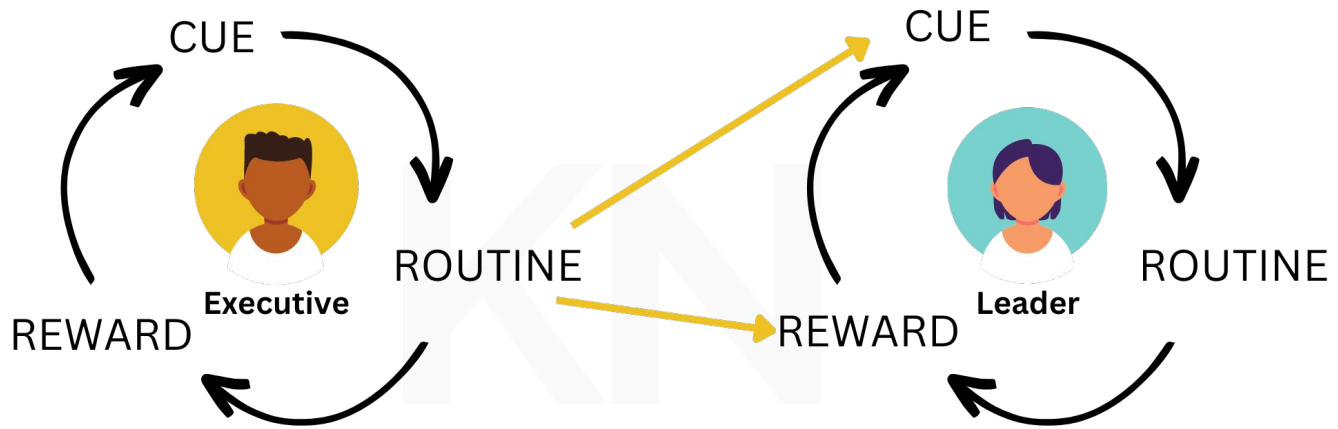
Example Executive Habit Loop

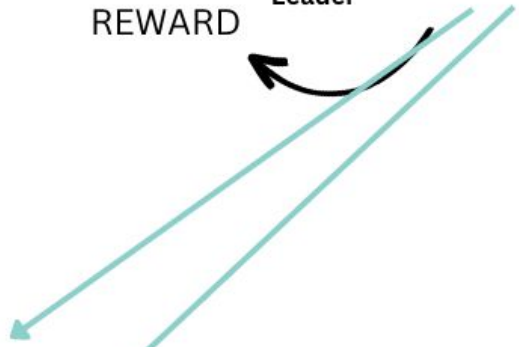
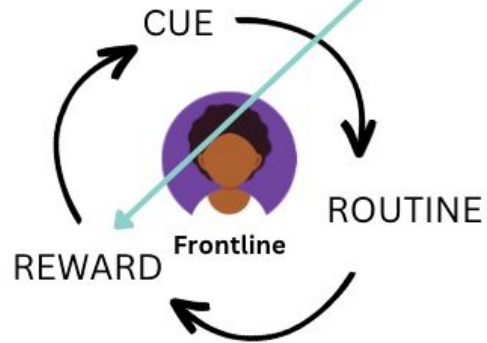
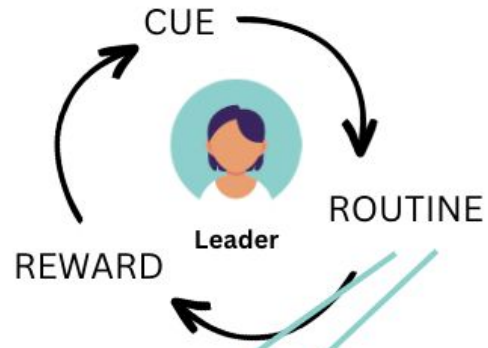


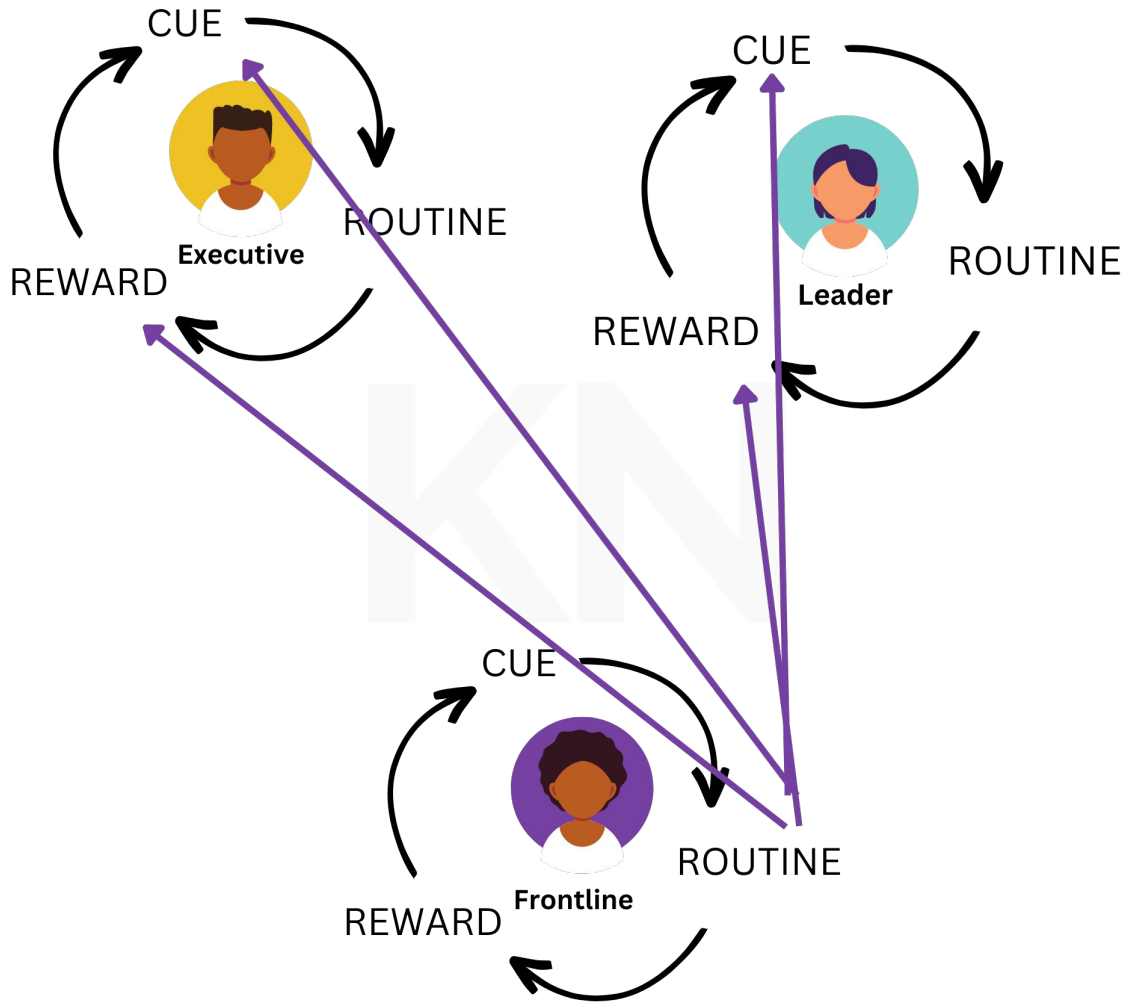


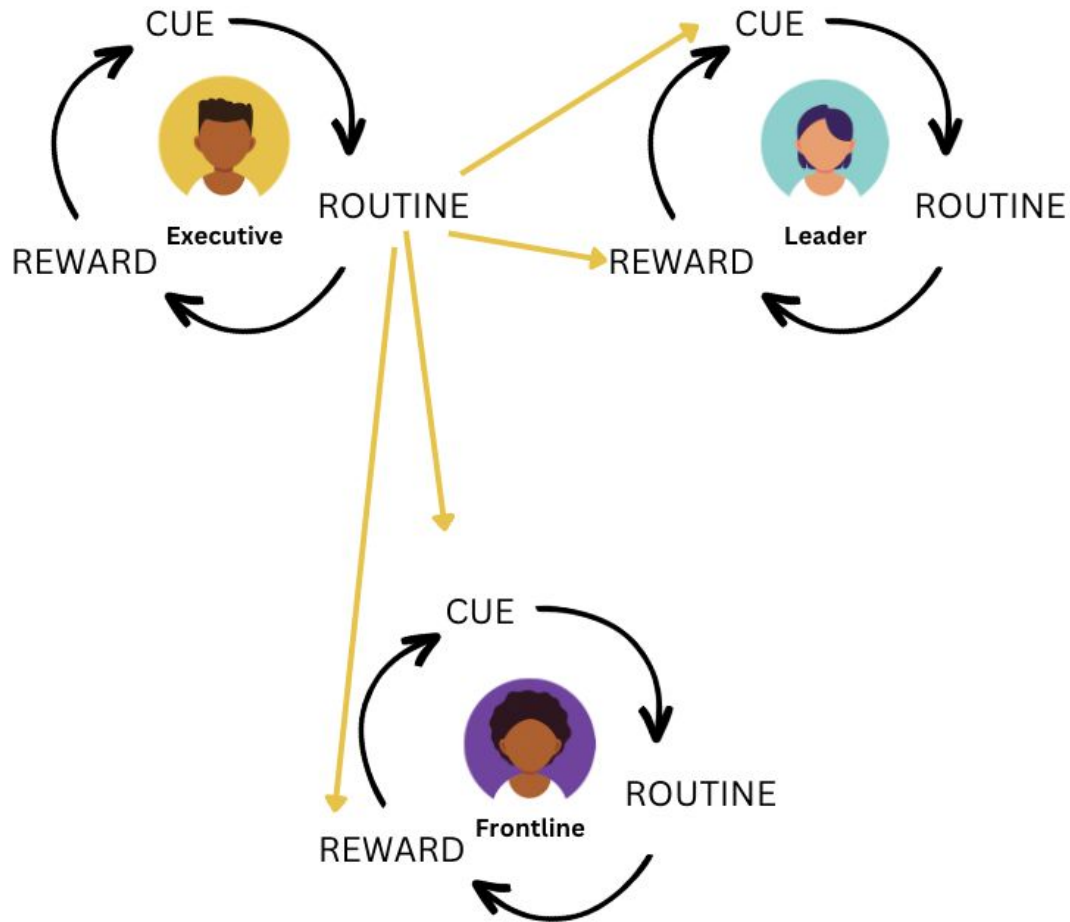


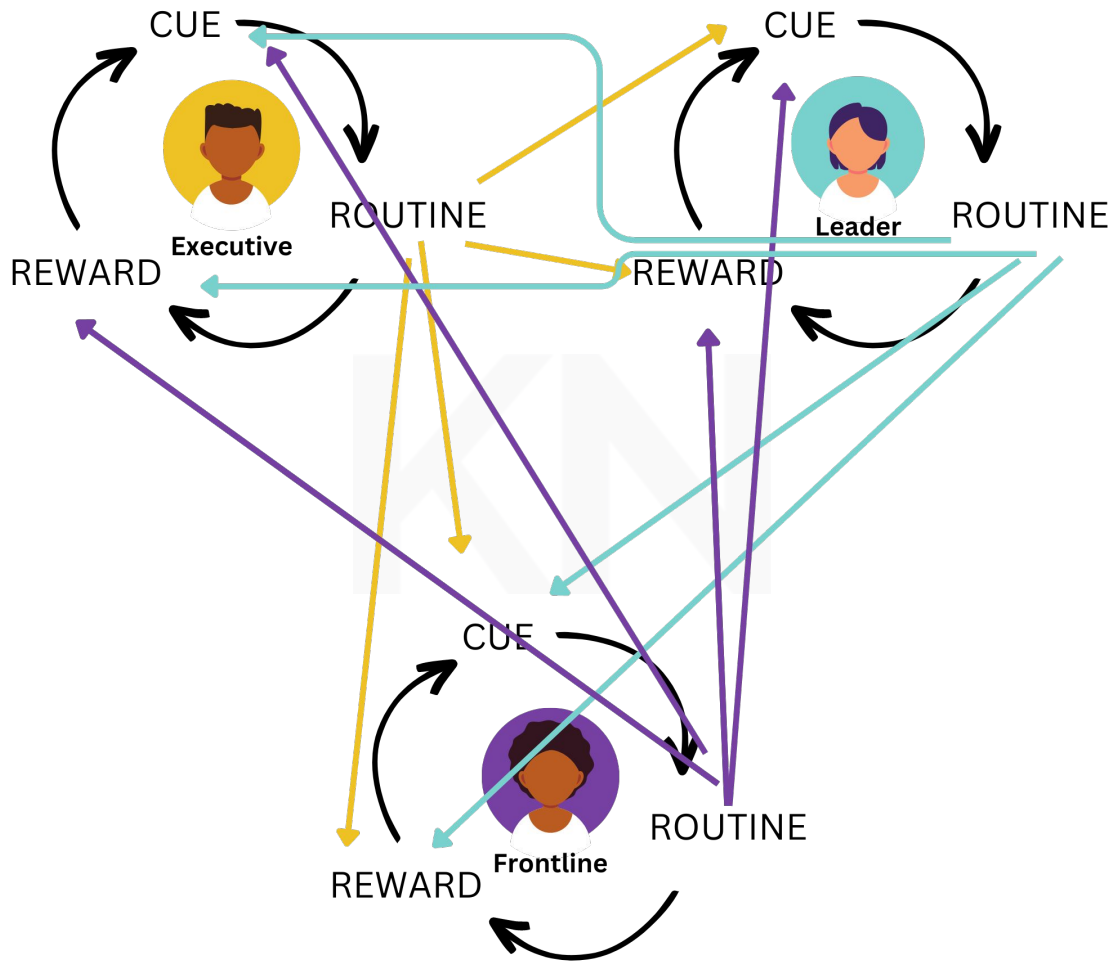


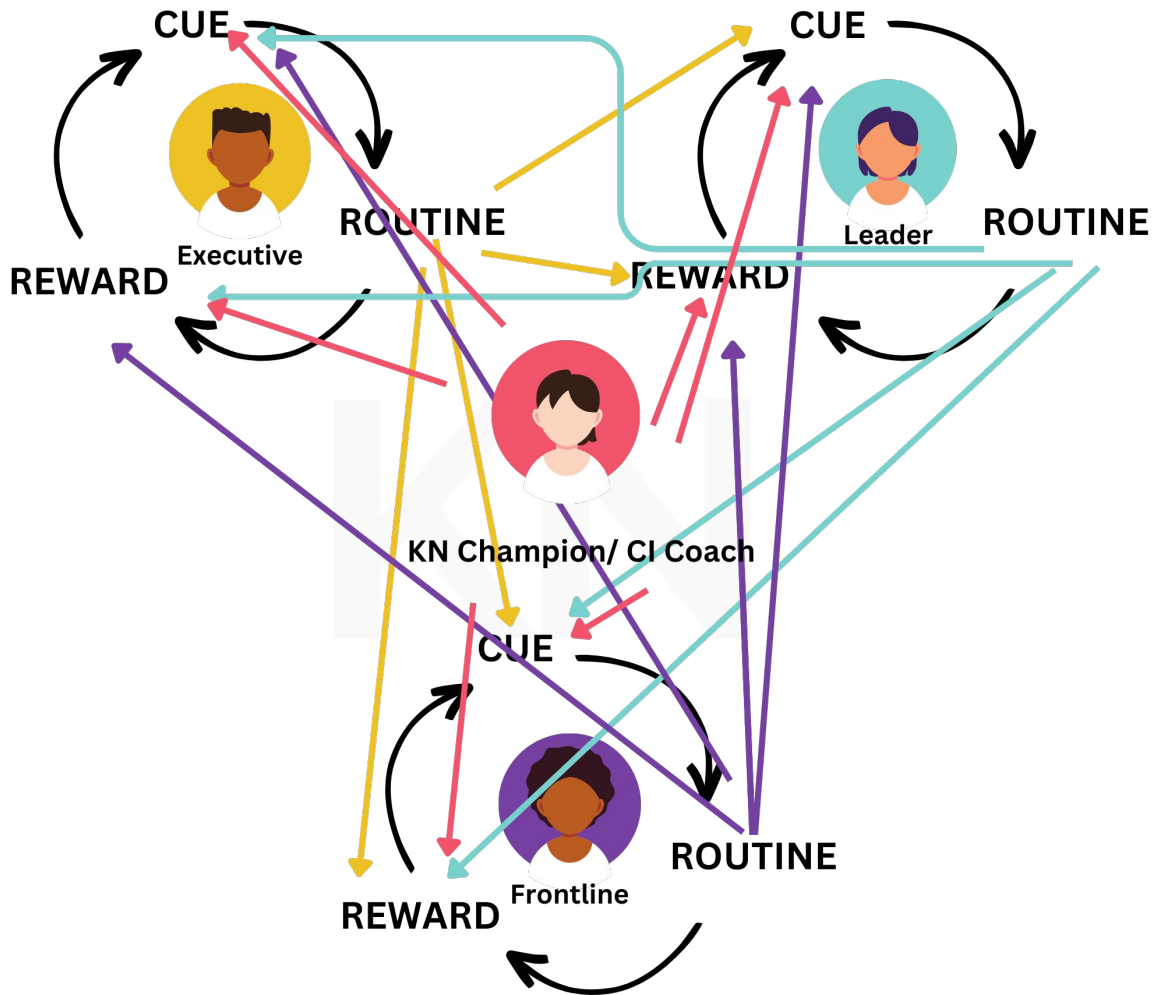




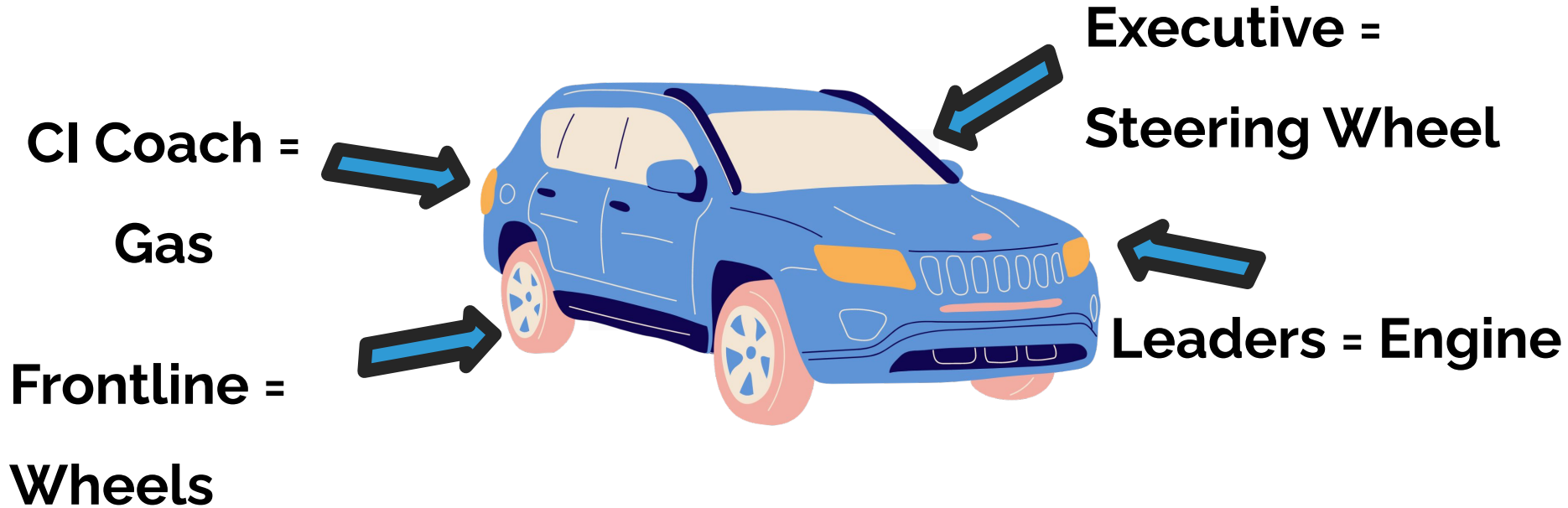








Your CI Culture is like a Car



How to Sustain Organizational Habits

Accountability

Establish a System of Reflection

**Habits form from frequency, not
on time**

Language Matters

Keystone Habits in Organizations



Keystone Habits in Organizations



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KaiNexus Webinars

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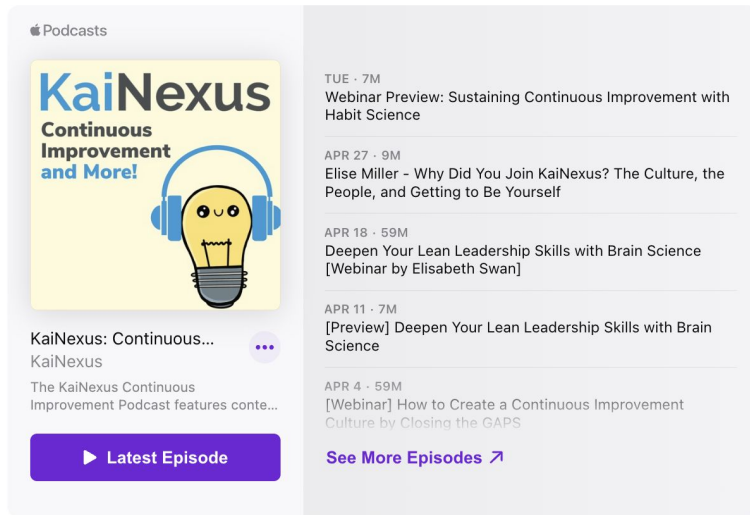
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